

**NEW LOOK!**

# Your mirror to the AV & Acoustics Industry



## MEDIA KIT 2007



## EDITORIAL

- **Products**- new products in the market - AV, acoustics, accessories, lighting, HVAC etc
- **Updates** - general news from acoustics and AV industries from around the world
- **Profiles**  
Companies (manufacturers, dealers / distributors), consultant firms, system integrators and people (professionals)
- **Events** - tradeshows
- **Appointments**
- **First Person** - Interview with one industry professional every issue

## AudiSolutions

- **Special feature** - A feature on unique auditoria from the global industry
- **Asian feature** - A feature on unique auditoria from the Asian industry
- **Technology** - Audi design Architecture, Acoustics & spatial design, AV systems, Lighting, Life Safety, Accessories (seating, carpets, fabrics etc.)
- **Live Projects** - A feature on ongoing audi project(s)
- **Installs** - Updates on various installs AV, Acoustics, Lighting, Systems integration and Life Safety

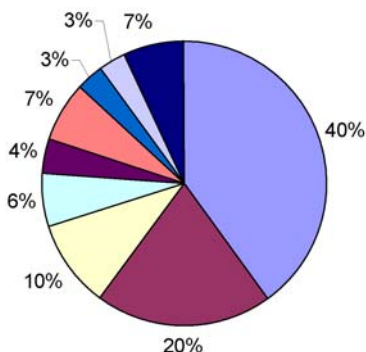
## OfficeSolutions

- **Special feature** - A feature on unique office design from the global industry
- **Asian feature** - A feature on unique office design from the Asian industry
- **Technology** - office design Architecture, Acoustics & spatial design, AV/IT & Communications systems, Lighting, HVAC, Plumbing and Fit-outs (furniture, carpets, seating, glazing, doors)
- **Security and life-safety systems**  
Access controls, alert systems and preventive mechanisms
- **Live Projects** - A feature on ongoing unique office project(s)
- **Installs** - Updates on various installs AV systems, Lighting, System integration, Security and life-safety systems

### NEW SECTIONS

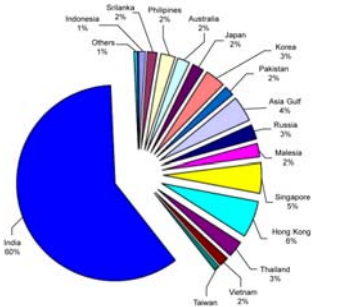


### READERSHIP

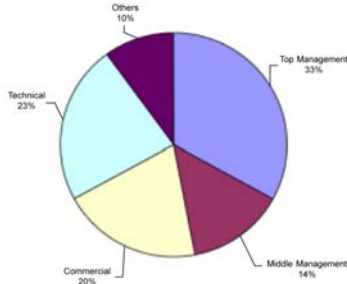


- Space Owner's/Operators
- Project Management Consultant
- Facility Manager/Brand Manager/ Purchase Manager
- Sound Engineer/Recordists
- Corporates and IT parks
- Equipment Manufacturers
- Vendors and Integrators
- Lighting Professionals
- Design Consultants-Architects/ Acousticians/Academician

### CIRCULATION

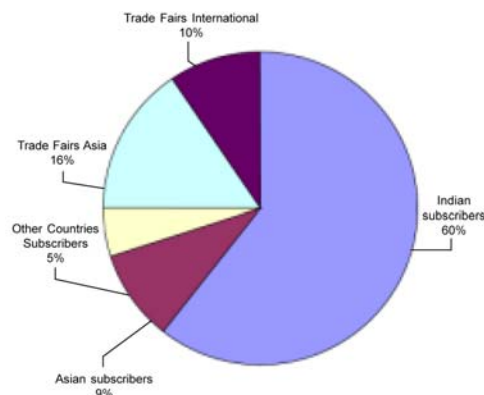


### GEOGRAPHICAL



### FUNCTIONAL

### DISTRIBUTION



# ADVERTISEMENT TARIFF

## Special Offer for 4 Issues !

4-ADS, 4 ISSUES	OFFER * PRICE US\$	REGULAR PRICE US\$	YOUR SAVINGS US\$	%
<b>COLOR</b>	<i>Best!</i>			
<b>PREMIUM POSITION</b>				
INSIDE COVER - FRONT & BACK	8249	15000	6751	45
OPP. TO INSIDE COVER - FRONT	7099	12000	4901	41
OPP. TO CONTENTS / EDITOR'S	6499	11000	4501	41
<b>REGULAR INSERTIONS</b>				
FULL-PAGE	6249	8800	2551	30
HALF-PAGE	2999	4000	1001	25
QUARTER-PAGE	1649	2200	551	25
<b>BLACK &amp; WHITE</b>				
REGULAR FULL-PAGE	4199	5500	1301	25
REGULAR HALF-PAGE	2249	2800	551	20
REGULAR QUARTER-PAGE	1099	1400	301	20

THIS OFFER IS ONLY FOR NEXT 4 ISSUES OF THEATRE WORLD WITH FULL PRE-PAYMENT. SPACE WILL BE RESERVED ON FIRST-COME BASIS. ARTWORK MUST BE SENT WITHIN THE SCHEDULE DATES.

**\*Add 10% extra for Bleed Advertisement.**

### MECHANICAL SPECS

Magazine trim size is 210 x 280 mm, give extra 3 mm all side for bleed advertisements and size for non-bleed advt is 185 x 260 mm.

Digitally sent advertisements has to be tiff / eps / jpeg / pdf / coreldraw format with 300dpi image resolution and CMYK colour mode. All advertisements should be accompanied with hardcopy proof prints (laser output). Advertising matter can be film positives with 133 screening.

## OUR CLIENTELE

- Asona India
- Anutone Acoustics
- Bhayana Builders
- Bose Corporation India
- Bose Electro Acoustics
- Canara Lighting Industries
- Decibles India
- EVI Audio India
- GM Audio Technics
- India Gypsum
- Modi Digital
- Narain ProAudio Lighting
- Plus Business Machines
- Power Electronics
- Pratika Art Interiors
- R&S (I) Electronics
- Riviera International
- RK International
- Setron India
- Sonodyne Electronics
- Sonotone Electronics
- Sun Infonet
- UP Twiga Fiberglass
- Vikas Corporation
- Walltracts (India)
- Zoher and Company

## PROMOTIONS

SS reaches subscribers across Asia and is promoted at major international events.

March

**NSCA Expo**  
Your Systems Integration Show.

**PALME**

June

**PAIA**

**AVL**  
THAILAND 2007

September

**Broadcast India 2007**  
EXHIBITION & SYMPOSIUM

**PLASA**

December

**SOUNDZ**  
2008

**OFISYS**  
2008

**Publishers**

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