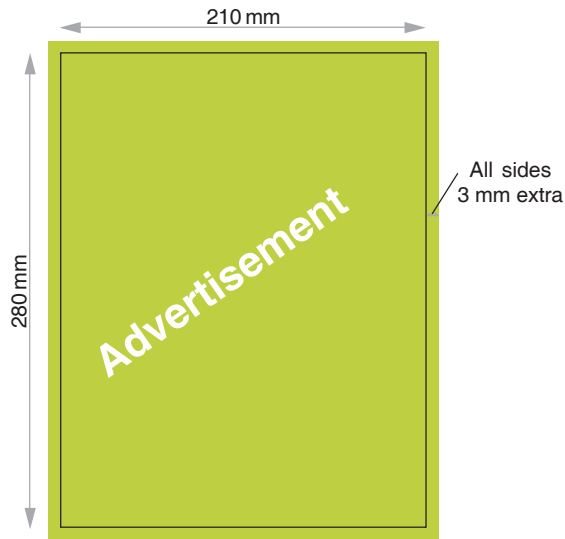




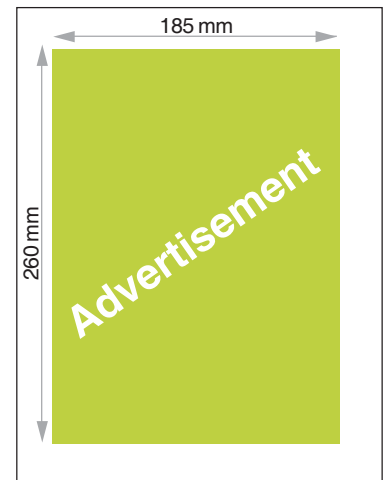
MECHANICAL SPECIFICATIONS



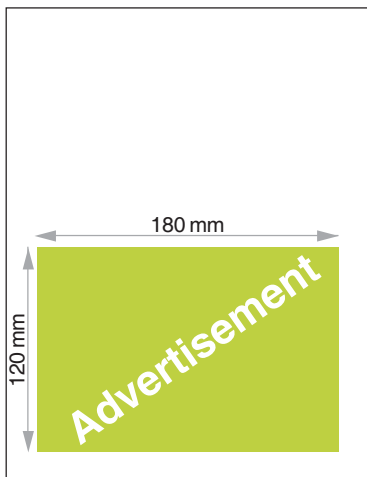
Magazine Size



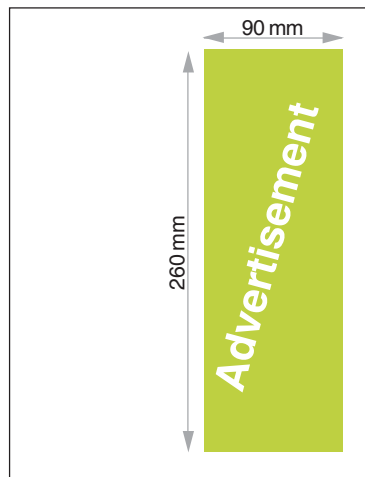
Full Page Bleed Advt



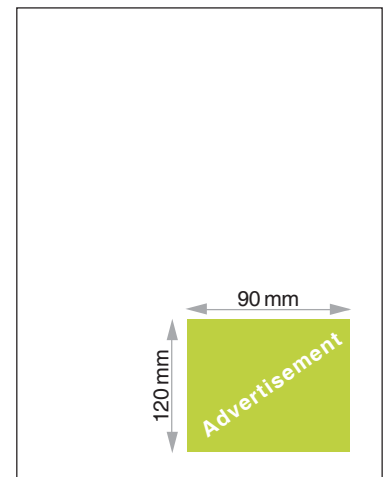
Full Page Non-bleed Advt



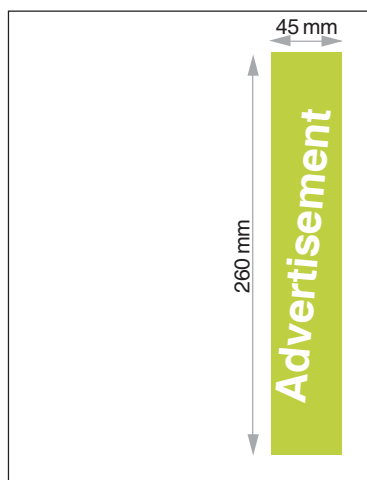
Half Page Horizontal Advt



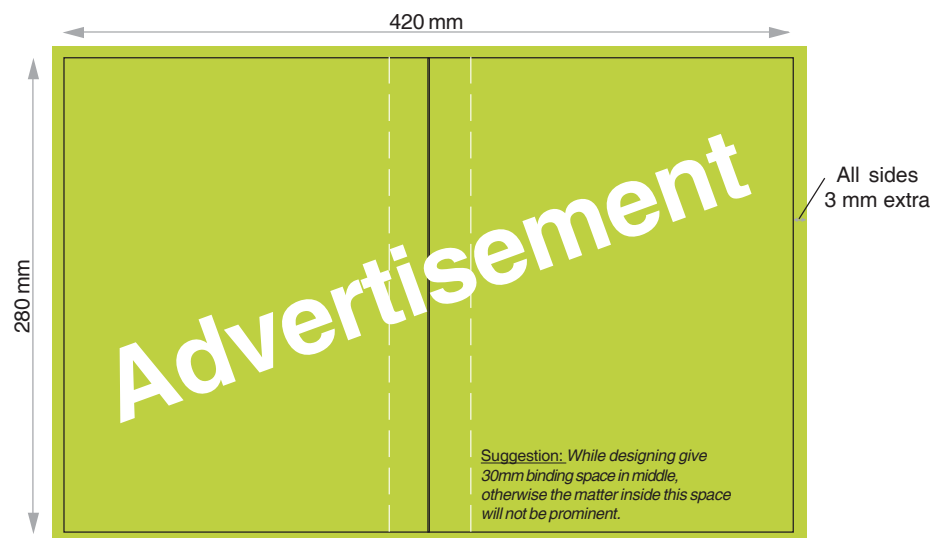
Half Page Vertical Advt



Quarter Page Horizontal Advt



Quarter Page Vertical Advt



Double Spread Advt

Digitally sent advertisements has to be tiff / eps / jpeg / pdf / coreldraw format with 300dpi image resolution and CMYK colour mode. All advertisements should be accompanied with hardcopy proof prints (laser output). Advertising matter can be film positives with 133 screening.